

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A method for recognizing a wagerer of an interactive wagering application implemented at least partially on user equipment, comprising:

receiving racing data at the user equipment from a racing data provider, wherein at least a portion of the racing data originates from at least one race track where races corresponding to the received racing data are being run;

allowing a wagerer at the user equipment to place a parimutuel wager on one of the races;

~~selecting a wagerer;~~

accessing a wagering history of the
wagerer;

determining if the wagerer is to be recognized based on the wagering history of the wagerer;
and

providing an incentive to the wagerer if the wagerer is determined to be recognized.

2. (Withdrawn) The method of claim 1, wherein determining whether the wagerer is to be recognized comprises determining if the wagerer just opened a wagering account.

3. (Withdrawn) The method of claim 1, wherein determining whether the wagerer is to be recognized comprises determining if the wagerer just placed a first wager.

4. (Withdrawn) The method of claim 1, wherein determining whether the wagerer is to be recognized comprises determining if the wagerer just placed a target amount wager.

5. (Original) The method of claim 1, wherein determining whether the wagerer is to be recognized comprises determining if the wagerer is a VIP.

6. (Withdrawn) The method of claim 1, wherein determining whether the wagerer is to be recognized comprises determining if the wagerer subscribed to an event.

7. (Withdrawn) The method of claim 1, wherein determining whether the wagerer is to be recognized comprises determining if the wagerer tuned to an event.

8. (Withdrawn) The method of claim 1, wherein providing the incentive to the wagerer comprises greeting the wagerer on television.

9. (Withdrawn) The method of claim 1, wherein providing the incentive to the wagerer comprises greeting the wagerer on a telephone.

10. (Withdrawn) The method of claim 1, wherein providing the incentive to the wagerer comprises providing a free wager.

11. (Original) The method of claim 1, wherein providing the incentive to the wagerer comprises providing a discount on wagering service.

12. (Withdrawn) The method of claim 1, wherein providing the incentive to the wagerer comprises providing free travel to the wagerer.

13. (Withdrawn) The method of claim 1, wherein providing the incentive to the wagerer comprises providing frequent flier miles to the wagerer.

14. (Withdrawn) The method of claim 1, wherein providing the incentive to the wagerer comprises providing special treatment to the wagerer at a wagering event location.

15. (Currently Amended) An interactive wagering system that recognizes a wagerer, comprising:

user equipment configured to:

receive racing data from a racing data provider, wherein at least a portion of the racing data originates from at least one race track where races corresponding to the racing data are being run, and

allow a wagerer to place a wager on one of the races; and

a wagering control system ~~that~~ configured to:

~~selects a wagerer,~~

access a wagering history of the
wagerer,

determine if the wagerer is to be recognized based on the wagering history of the wagerer,
and

provide an incentive to the wagerer if the wagerer is determined to be recognized.

16. (Withdrawn) The system of claim 15, wherein the wagering control system, in determining whether the

wagerer is to be recognized, determines if the wagerer just opened a wagering account.

17. (Withdrawn) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized, determines if the wagerer just placed a first wager.

18. (Withdrawn) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized, determines if the wagerer just placed a target amount wager.

19. (Original) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized, determines if the wagerer is a VIP.

20. (Withdrawn) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized, determines if the wagerer subscribed to an event.

21. (Withdrawn) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized, determines if the wagerer tuned to an event.

22. (Withdrawn) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, greets the wagerer on television.

23. (Withdrawn) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, greets the wagerer on a telephone.

24. (Withdrawn) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, provides a free wager.

25. (Original) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, provides a discount on wagering service.

26. (Withdrawn) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, provides free travel to the wagerer.

27. (Withdrawn) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, provides frequent flier miles to the wagerer.

28. (Withdrawn) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer, provides special treatment to the wagerer at a wagering event location.